

# VISIT NORMAN

**Board of Directors Meeting**  
**Wednesday, June 21, 2017**  
**Legend's Restaurant**  
**1313 W. Lindsey St.**

## Minutes

### Board Attendance:

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| (P) Rex Amsler, Embassy Suites           | (A) Adrian Buendia, Restaurant Industry       |
| (P) James Chappel, City Council          | (P) Charles Diclemente, Marriot at NCED       |
| (P) Carol Dillingham, Cleveland Cty.     | (A) Jerry M. Hatter, Balfour of Norman        |
| (A) Mandy Haws, Attraction               | (A) Brenda Hall, City of Norman               |
| (A) Randy Laffoon, SportsRadio 1400      | (A) Alesha Leemaster, Norman Public Schools   |
| (P) Leesha Maag, Norman Arts Council     | (A) William Murray, Montford Inn              |
| (A) Michael Palermo, Restaurant Industry | (P) Paige Williams Shepherd, Chickasaw Nation |
| (P) Andy Sherrer, Republic Bank          | (A) Jason Smith, NEDC                         |
| (A) Juna Stovall, OU, CCE                | (P) Elias Wilkerson, OU Athletics             |
| (A) Chamber of Commerce                  |   |

### Call to Order

Dillingham called the meeting to order at 12:00 a.m. there was no quorum

### Minutes

Minutes from May will be voted on by email because there was no quorum.

### Finance Report

Amsler goes over the financials from May. Similar year to year standings. We have a good cash position. The question becomes do we move \$50,000 out of account into a money market account. Dillingham says this is a good idea in case something goes wrong later. Paige's question about the higher cost of printed material for last year stems from the way finding signage, which was a one time expense.(They were accepted by email vote).

### Board Nominations

Brickman reports on Board Nominations since this is the last meeting of this fiscal year. Mandy Haws has accepted the position of treasurer. Rex Amsler and Charles DiClemente have agreed to serve another term each. Juna Stovall's term is expiring, she serves as an OU Designee, and we are not sure who will be replacing her. Elia Wilkerson is leaving to accept a job back home and Kevin Henry from OU athletics will be replacing him. James Chapple is a mayoral designee who is finishing his term on the city council and we do not know for certain who will be replacing him, it will probably be Kyle Allyson.

### Griffin Park Master Plan update

Matt Hendron shared the conceptual Griffin Master plan, which has an actual budget of 9.8 million dollars. The original design came in at 17 million dollars. The final will meet all of the original needs that were identified which include a minimum of 20 flat fields, increased parking and upgraded restrooms. The indoor facility which was not a priority to the original design has been postponed.

### TMD Update

Brickman says that Tulsa hopes to get their TMD up and running in August or September of this year. Goal for us to be up and running by end of year to build on what they have done. We would be collecting before end of next fiscal year.

### **Sales**

Brown states that 3 leads were sent during May and that no leads were booked or lost pending decision dates. Upcoming events include OSEA conference (which will be held in Norman next year!), DMAI Conference, and Connect Marketplace.

### **Leisure**

Burgess-Cady reports that she attended 2 shows, the Ft. Worth Home and Garden Show, and Philips 66 Road Show in Ponca City. Leisure groups serviced included OU Scholars and OU Browsing Room as well as a family reunion. Groups/Conventions serviced includes Westwood Tennis National Championship and the Live Bearing Fish conference.

### **Communications**

Brickman reported on her attendance at the National PSRA conference in Palm Springs, which was "fantastic." She also started summer of bloggers on Memorial Day with 1200 impressions from a single blogger. July 1 the search engine will be reignited.